

January 28, 2020



*Tampa Bay's Premier
Employment Event*

TAMPA BAY JOB & CAREER FAIR

Presented by **Tampa Bay Times**
www.tampabayjobfair.com



Tuesday, January 28, 2020 • The Coliseum
535 4th Ave N, St. Petersburg, FL 33701

January • April • June • September • October



TAMPA BAY JOB & CAREER FAIR

Presented by **Tampa Bay Times**

Reserve your space today!
Call 727-893-8523

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We know it's hard to find the right person for the right job, and how much time gets eaten up with resumé reviews and interviews. We're ready to help.

The **Tampa Bay Times** is excited to be hosting an all-day employment event – the **Tampa Bay Job Fair**. This event will provide you with a unique opportunity to showcase your organization and promote your employment opportunities. The pre-event promotion for this one-day event will include newspapers, TV, specialty publications, Internet, direct mail, radio and more to ensure blowout attendance.

The **Tampa Bay Times** reaches nearly 675,000 readers every day, and more than 910,900 Sunday readers. With a readership of this magnitude, we'll be able to generate a large audience and provide you with plenty of qualified candidates.

We are committed to making this Job Fair the best ever! To make it easy for you and to ensure that your participation is successful, **Tampa Bay Times** staffers will be on-site, from set-up to take-down. With competitive rates, personal service and a targeted audience, we're convinced the **Tampa Bay Job Fair** will be your most successful job fair to date!

Reserve your space today!

Call **727-893-8523**, **727-893-8106** or **727-893-8134** or simply mail and/or fax the enclosed participation form to **727-893-8200**. Don't miss this exceptional opportunity to participate in the **Tampa Bay Job Fair**.

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Put us to work for you!

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Exhibit and advertising opportunities

- Each exhibit booth features an 8' x 10' curtained exhibit area with a skirted table, ID sign, and two chairs
- Exhibit fee includes: A signature ad in the special full-run Job Fair feature pages, publishing in the **Times** on Sunday, January 26th
- Ad Size: 2" x 2 1/2" to include your company logo and up to five position listings
- Exhibit booth: 8' x 10' size, \$595
- Advertising deadline: Wednesday, January 15th

All packages include:

- Booth space (8' x 10')
- Company listing in program guide
- Company listing on website
- Priority posting on the **Tampa Bay Times** online jobs posting site tampabay.monster.com
- Signature advertisement on Sunday, January 26th
- Exhibitor lunches
- Full trade show set up
- Free parking

Tampa Bay Times



Packages

Silver Package.....\$595

- Single booth
- Company name listed on the website
- Company description in the program guide
- Signature advertisement in the **Times** on January 26th
- 7-day Power Resume Search trial demo account*

Gold Package.....\$1,200

- A single booth
- A half-page ad in the program guide
- Company name listed on the website
- Company description in the program guide
- Semi-private alcove - interview area
- Signature advertisement in the **Times** on January 26th
- 7-day Power Resume Search trial demo account *

Platinum Package.....\$1,800

- A double-sized booth - premium location
- A full-page ad in the program guide
- Company name listing and link on the website
- Company description in the program guide
- Private interview booth - alcove
- Signature advertisement in the **Times** on January 26th
- 7-day Power Resume Search trial demo account *

Corporate Sponsorship\$5,000

- Mention of your company name in all event advertising
- Sponsorship of industry - sponsor exclusivity
- Your logo on all e-mail campaigns, the website, all marketing materials and banners at the Job Fair
- A double-sized booth - premium position
- Private interview booth - alcove
- A full-page ad in the program guide
- Company description in the program guide
- Signature advertisement in the **Times** on January 26th
- Five 30-day online job postings on tampabay.monster.com
- 7-day Power Resume Search trial demo account *

For a look at our full show schedule, visit **www.tampabayexpos.com**



* Resume trial database only made available after demo provided by your Times Recruitment Advertising Representative.