



Booth & Marketplace Sponsor Opportunities

Saturday, April 20, 2019 10am – 4pm The Coliseum- St. Petersburg



A GRAND EVENT

The Tampa Bay Women's Expo is coming to St. Petersburg!

A special event produced by the Tampa Bay Times. The event features an exhibitor trade show, entertainment, speakers and moreall focused on women.

There will also be an educational component with a day-long seminar series.

Many exhibitors will be onsite and offering select screenings, product sampling, demos and so much more!

Saturday, April 20th- The Coliseum-St. Petersburg 10 a.m.- 4 p.m. For information call: 727-893-8134

TAMPA BAY WOMEN'S EXPO MARKETPLACE SPONSOR OPPORTUNITY



MEDIA

Sponsors will be listed and recognized in promotional material and promotional media related to event as a Sponsor of the Tampa Bay Women's Expo.

TAMPA BAY TIMES EVENT PROMOTION

- Very strong in-paper promotional schedule. Tampa Bay Times & tbt* total audience reach over 1.6 million adults each week.
- Overall Event media advertising to exceed \$100,000. Advertisement will showcase the event and its partners.
- Quarter page advertisements in Tampa Bay Times and tbt* leading up to event and on event day.

MARKETPLACE & SPONSOR RECOGITION

- Collateral will showcase Marketplace Sponsors in event promotion and company listings.
- Marketplace Sponsor to receive 1/4 page advertisement in the event day program guide.
- * Marketplace Sponsor Swag Bag Opportunity; sponsor supplies 500 items for event Swag Bag given out to the first 500 people
- Promotional packets sent to all exhibitors (flyers, posters, etc.), promotional inclusion.
- Electric and wifi will be included in the booth for no additional cost.

SPONSOR EXHIBIT AT THE EVENT

- Display space on the main show floor 10 x 20 in size or we can customize for your needs.
- Two booth sponsor display premium hall location with partner signage.
- Full trade show set-up to accompany exhibit space: curtained booth area, skirted tables, chairs, electricity and wifi are all included in the sponsorship.

MARKETPLACE SPONSOR OPPORTUNITY

Create your own story and display. Engage, educate and sell new customers from these unique day of event premium space.

Marketplace Partner Sponsor Opportunity - Investment \$2,500.





MEDIA

Sponsors will be listed and recognized in promotional material and promotional media related to event as a Sponsor of the Tampa Bay Women's Expo.

TAMPA BAY TIMES EVENT PROMOTION

- Very strong in-paper promotional schedule. Tampa Bay Times & tbt* total audience reach over 1.6 million adults each week.
- Overall Event media advertising to exceed \$100,000. Advertisement will showcase the event and its partners.
- Half and Quarter page full-run advertisements in Tampa Bay Times and tbt* leading up to event and on event day.

MARKETPLACE & SPONSOR RECOGITION

- Collateral will showcase Marketplace Sponsors in event promotion and company listings.
- Marketplace Sponsor to receive 1/4 page advertisement in the event day program guide.
- Sponsor to receive an additional 1/8 page ad in *Tampa Bay Times* guiding people to their booth.
- Marketplace Sponsor Swag Bag Opportunity; sponsor supplies 500 items for event Swag Bag given out to the first 500 people
- Flyers and posters available for sponsor displays and distribution (i.e. Marketplace sponsored by...")
- Promotional packets sent to all exhibitors (flyers, posters, etc.), promotional inclusion.
- Electric and wifi will be included in the booth for no additional cost.

SPONSOR EXHIBIT AT THE EVENT

- Display space on the main show floor 20 x 20 in size or we can customize for your needs.
- Four booth sponsor display premium hall location with partner signage.
- Full trade show set-up to accompany exhibit space: curtained booth area, skirted tables, chairs, electricity and wifi are all included in the sponsorship.

MARKETPLACE SPONSOR OPPORTUNITY

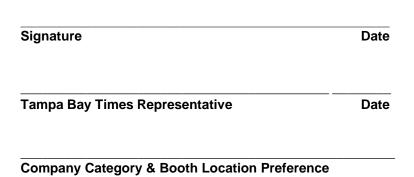
Create your own story and display. Engage, educate and sell new customers from these unique day of event premium space.

Marketplace Partner Sponsor Opportunity - Investment \$5,000.

Partner Sponsor Opportunity – Investment \$5,000

Marketplace Sponsor Opportunity – Investment \$2,500

For additional information contact the Times Events Team or your Account Executive.





Events/Promotions/Marketing Tampa Bay Times 490 1st Ave. South St. Petersburg, FL 33701 727-893-8134





10 x 10 exhibit space Curtained- black pipe & drape 8 foot table with linens Booth signage Inclusion in Show Program







