



TAMPA BAY *Women's* EXPO

Presented by *Tampa Bay Times*

Booth & Marketplace Sponsor Opportunities

Saturday, April 20, 2019 10am – 4pm

The Coliseum- St. Petersburg

A GRAND EVENT

The Tampa Bay Women's Expo is coming to St. Petersburg!

A special event produced by the *Tampa Bay Times*. The event features an exhibitor trade show, entertainment, speakers and more—all focused on women.

There will also be an educational component with a day-long seminar series.

Many exhibitors will be onsite and offering select screenings, product sampling, demos and so much more!



Saturday, April 20th- The Coliseum-St. Petersburg 10 a.m.- 4 p.m.

For information call: 727-893-8134

TAMPA BAY WOMEN'S EXPO MARKETPLACE SPONSOR OPPORTUNITY



MEDIA

Sponsors will be listed and recognized in promotional material and promotional media related to event as a Sponsor of the Tampa Bay Women's Expo.

TAMPA BAY TIMES EVENT PROMOTION

- ❖ Very strong in-paper promotional schedule. Tampa Bay Times & tbt* total audience reach over 1.6 million adults each week.
- ❖ Overall Event media advertising to exceed \$100,000. Advertisement will showcase the event and its partners.
- ❖ Quarter page advertisements in Tampa Bay Times and tbt* leading up to event and on event day.

MARKETPLACE & SPONSOR RECOGNITION

- ❖ Collateral will showcase Marketplace Sponsors in event promotion and company listings.
- ❖ Marketplace Sponsor to receive 1/4 page advertisement in the event day program guide.
- ❖ Marketplace Sponsor Swag Bag Opportunity; sponsor supplies 500 items for event Swag Bag given out to the first 500 people
- ❖ Promotional packets sent to all exhibitors (flyers, posters, etc.), promotional inclusion.
- ❖ Electric and wifi will be included in the booth for no additional cost.

SPONSOR EXHIBIT AT THE EVENT

- ❖ Display space on the main show floor 10 x 20 in size or we can customize for your needs.
- ❖ Two booth sponsor display premium hall location with partner signage.
- ❖ Full trade show set-up to accompany exhibit space: curtained booth area, skirted tables, chairs, electricity and wifi are all included in the sponsorship.

MARKETPLACE SPONSOR OPPORTUNITY

- ❖ Create your own story and display. Engage, educate and sell new customers from these unique day of event premium space.

Marketplace Partner Sponsor Opportunity – Investment \$2,500.

TAMPA BAY WOMEN'S EXPO

PARTNER SPONSOR OPPORTUNITY



MEDIA

Sponsors will be listed and recognized in promotional material and promotional media related to event as a Sponsor of the Tampa Bay Women's Expo.

TAMPA BAY TIMES EVENT PROMOTION

- ❖ Very strong in-paper promotional schedule. Tampa Bay Times & tbt* total audience reach over 1.6 million adults each week.
- ❖ Overall Event media advertising to exceed \$100,000. Advertisement will showcase the event and its partners.
- ❖ Half and Quarter page full-run advertisements in Tampa Bay Times and tbt* leading up to event and on event day.

MARKETPLACE & SPONSOR RECOGNITION

- ❖ Collateral will showcase Marketplace Sponsors in event promotion and company listings.
- ❖ Marketplace Sponsor to receive 1/4 page advertisement in the event day program guide.
- ❖ Sponsor to receive an additional 1/8 page ad in *Tampa Bay Times* guiding people to their booth.
- ❖ Marketplace Sponsor Swag Bag Opportunity; sponsor supplies 500 items for event Swag Bag given out to the first 500 people
- ❖ Flyers and posters available for sponsor displays and distribution (i.e. Marketplace sponsored by...")
- ❖ Promotional packets sent to all exhibitors (flyers, posters, etc.), promotional inclusion.
- ❖ Electric and wifi will be included in the booth for no additional cost.

SPONSOR EXHIBIT AT THE EVENT

- ❖ Display space on the main show floor 20 x 20 in size or we can customize for your needs.
- ❖ Four booth sponsor display premium hall location with partner signage.
- ❖ Full trade show set-up to accompany exhibit space: curtained booth area, skirted tables, chairs, electricity and wifi are all included in the sponsorship.

MARKETPLACE SPONSOR OPPORTUNITY

- ❖ Create your own story and display. Engage, educate and sell new customers from these unique day of event premium space.

Marketplace Partner Sponsor Opportunity – Investment \$5,000.

Partner Sponsor Opportunity – Investment \$5,000

Marketplace Sponsor Opportunity – Investment \$2,500

*For additional information contact the Times Events Team
or your Account Executive.*



Events/Promotions/Marketing
Tampa Bay Times
490 1st Ave. South
St. Petersburg, FL 33701
727-893-8134

Signature

Date

Tampa Bay Times Representative

Date

Company Category & Booth Location Preference

Booth Exhibit Opportunity

10 x 10 exhibit space

Curtained- black pipe & drape

8 foot table with linens

Booth signage

Inclusion in Show Program

Reserve your space today!

**Complete exhibit packages starting at
\$495**

