

Tampa Bay's Bridal Event of the Season

TAMPA BAY BRIDAL SHOW

Presented by **Tampa Bay Times**

www.tampabaybridalexpos.com

Sunday, February 17

Happily Ever After Starts Here.

The **Tampa Bay Bridal Show** is just around the corner. Make plans to participate in the grand event filled with ideas, helpful hints, contests, exciting giveaways, plus the latest in bridal fashion - all designed to draw a crowd of brides and grooms-to-be.

For \$595, each exhibit booth features an 10' x 8' curtained exhibit area with a skirted table, ID sign, two chairs and pre-event promotion.

This one-day event will involve a fabulous array of promotional activities including newspapers, radio, specialty publications, Internet and direct mail. The **Tampa Bay Times** reaches more than 583,000 readers every day, and more than 971,900 Sunday readers.

Strong pre-event promotion will ensure that all potential brides and grooms will be aware of this event. Attendance will be great! Don't miss a unique opportunity to participate in this very special bridal show.

Source: 2013 Scarborough Report (r1)

Reserve your space today!

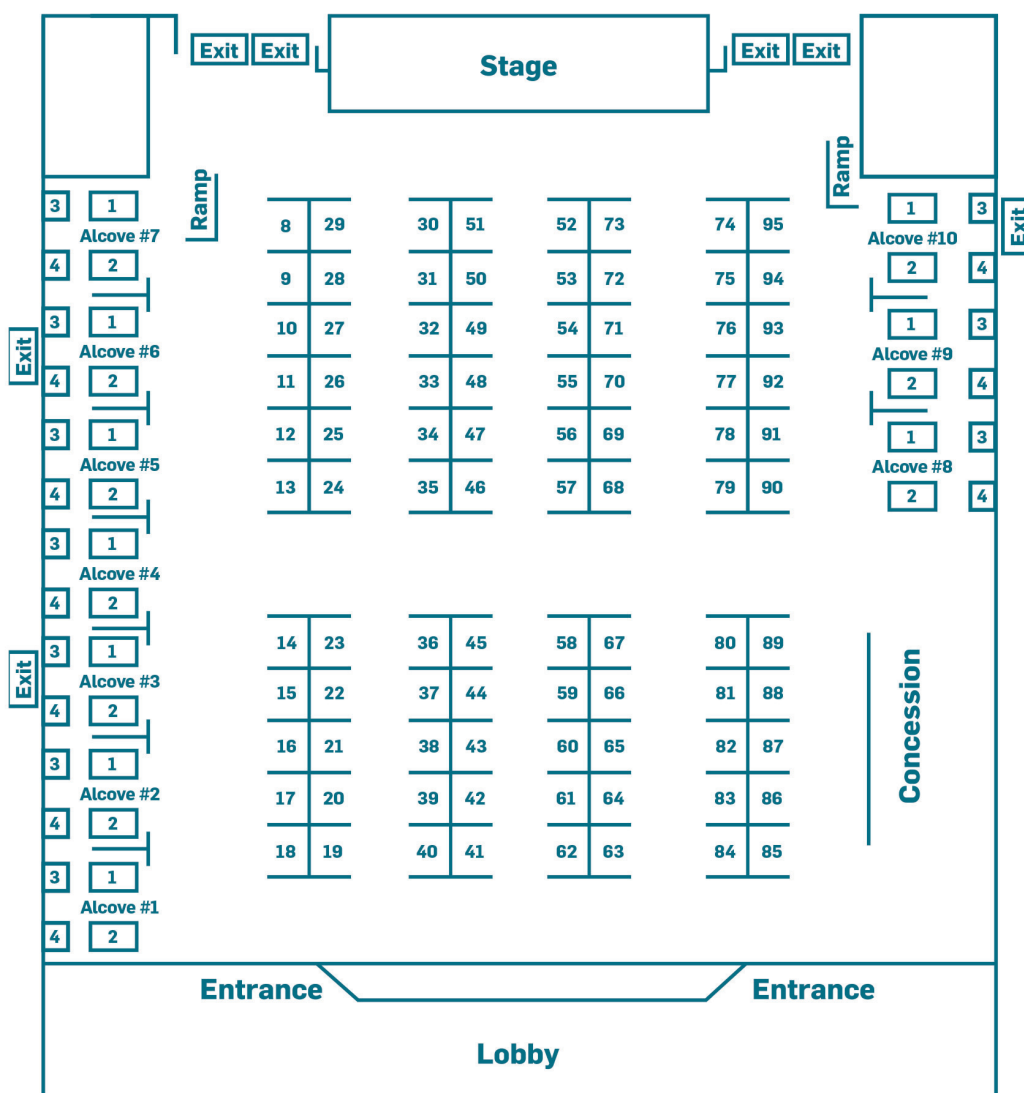
Call simply mail or fax the enclosed participation form to **727-893-8200**.

Contact Ange Schroeder 727-893-8134 or email aschroeder@tampabay.com





TAMPA BAY BRIDAL SHOW The Coliseum



Floor plan

For a look at our full show schedule, visit www.tampabaybridalexpos.com

Sunday, February 17th • Noon - 4 p.m. • The Coliseum

535 4th Ave N, St. Petersburg, FL 33701