# Tampa Bay's Bridal Event of the Season



# Sunday, June 24th

www.tampabaybridalexpos.com

# Happily Ever After Starts Here.

The **Tampa Bay Bridal Show** is just around the corner. Make plans to participate in the grand event filled with ideas, helpful hints, contests, exciting giveaways, plus the latest in bridal fashion - all designed to draw a crowd of brides and grooms-to-be.

For \$595, each exhibit booth features an  $10' \times 8'$  curtained exhibit area with a skirted table, ID sign, two chairs and preevent promotion.

This one-day event will involve a fabulous array of promotional activities including newspapers, radio, specialty publications, Internet and direct mail. The *Tampa Bay Times* reaches more than 583,000 readers every day, and more than 971,900 Sunday readers.

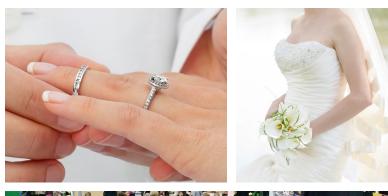
Strong pre-event promotion will ensure that all potential brides and grooms will be aware of this event. Attendance will be great! Don't miss a unique opportunity to participate in this very special bridal show.

Source: 2013 Scarborough Report (r1)

#### **Reserve your space today!**

Call **727-893-8523** or **727-893-8134** or simply mail and/or fax the enclosed participation form to **727-893-8200**.

Contact Ange Schroeder 727-893-8134 or email aschroeder@tampabay.com













## TAMPA BAY BRIDAL SHOW Amalie Arena

|          |           | 99        | 100      | 101                | 102   | 10        | 3 1      | 04   | 10'x      | size<br>8' |
|----------|-----------|-----------|----------|--------------------|-------|-----------|----------|------|-----------|------------|
|          |           |           | I        | <sup>_</sup> 10' A | ISLE  | Ē         | 1        |      |           |            |
| 97       |           | 78        | 49       |                    | -     | 48        | 19       | -    |           | 18         |
| 96       |           | 77        | 50       |                    | -     | 47        | 20       | _    |           | 17         |
| 95       |           | 76        | <u>5</u> |                    | -     | 46        | 51       | -    | -         | 16         |
| 94       |           | 75        | 52       |                    | -     | 45        | 52       | _    |           | 15         |
| 93       |           | - 74      | 53       |                    | 23 23 | _         | 14       |      |           |            |
| 92       |           | 10' AISLE |          |                    | -     |           | 0' AISLE |      |           | 13         |
| 91       |           | 73        | 54       |                    | -     | 48        | 19       | -    |           | 12         |
| 90       | щ         | 72        | 55       |                    | -     | 47        | 20       | _    | щ         | Ŧ          |
| 89       | 10' AISLE | 71        | 56       |                    | -     | 46        | 21       | _    | 10' AISLE | 10         |
| 88       | 10,       | 70        | 57       |                    | -     | 45        | 22       | _    | 10,       | ი          |
| 87       |           | 69        | 58       |                    | -     | 44        | 23       | _    | -         | œ          |
| 86       |           | 10' AISLE |          |                    | -     | 10' AISLE |          |      |           | ~          |
| 85       |           | 89        | 59       |                    |       | 38        | 29       | _    |           | 9          |
| 84       |           | 67        | 60       |                    | -     | 37        | 30       | _    |           | 5          |
| 8        |           | 66        | 61       |                    | -     | 36a       | 31       | _    |           | 4          |
| 82       |           | 66a       | 61a      |                    | -     | 36        | 31a      | _    |           | e          |
| <u>®</u> |           | 65        | 62       |                    | -     | 35        | 32       | _    |           | 7          |
| 80       |           | 64        | ရှိ      |                    | -     | 34        | 33       | _    |           | -          |
| -        |           |           |          | 12' A              | ISLE  | Ξ         |          | EN   | ITRANC    | E / EX     |
|          | ]         | 110       | 109      | 108                | 107   | 10        | 6 1      | 05 [ |           |            |

### **Floor plan**

For a look at our full show schedule, visit www.tampabaybridalexpos.com

Sunday, June 24th • Noon - 4 p.m. • Amalie Arena 401 Channelside Dr., Tampa, FL 33602